



LONGMONT PUBLIC LIBRARY

A Division of Community Services

2013 ANNUAL REPORT to City Council

In 2013, the Longmont Public Library focused on completing projects detailed in the Library's strategic plan: optimizing our collection through interlibrary borrowing; expanding digital resources; outreach to underserved communities; pursuit of alternate (grant) funding; providing learning opportunities for all ages; and improving technology to support library services.

2013 Highlights

- **Prospector Interlibrary Loan Service:** With more than 30 million items just a click away, Prospector launched in June and has provided our users with a wealth of new information. Nearly 25,000 items were borrowed/lent through our new Interlibrary Loan system.
- **Digital Magazines:** Access to 75 magazines (current issues plus back issues) that can be downloaded to a tablet or mobile device for viewing later. More than 10,000 issues were downloaded in 2013.
- **New Technology*:** Large screen monitors with videoconferencing cameras were added to the Conference and Meeting Rooms; three wall-mounted monitors with Apple TVs were installed in the 2nd floor Unquiet Study Area; an upgraded HD projector with digital lens shift was installed in the Meeting Room; four early literacy computers were added in the Children's Department; and the library was connected to the City's fiber optic cable.
- **Grants:** The library received two large grants in 2013: a Library Service and Technology Act (LSTA) grant for \$10,000 to provide services and programming to families with children on the Autism spectrum; and a \$19,900 grant from the Colorado State Library to purchase early literacy materials.
- **Longmont Library Festival*:** The second annual Longmont Library Festival featured visits from nationally known authors T.A. Barron and John Fielder; a Poetry Slam and Writers Workshop; and our Colorado Authors Open House hosted 55 local authors.
- **Spanish Language Programming:** The Library provides monthly bi-lingual story times, monthly ¡Mexicana Loteria! programming, and special cultural programs such as *El Día de Los Niños* and *El Día de Los Muertos*.



Day of the Dead Altar
for H.A. and Margaret Rey



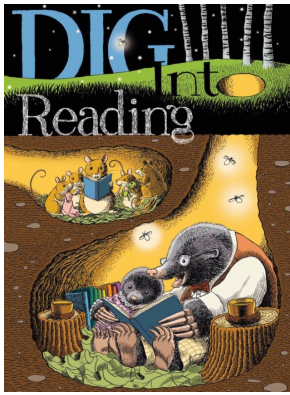
Prospector
Interlibrary Loan Service



2013 Library Festival
"Poetry While You Wait"



Early Literacy Computers



2013 Summer
Reading Program



Books to Bricks Lego Club

LONGMONT PUBLIC LIBRARY

409 4th Avenue
Longmont, Colorado
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www.ci.longmont.co.us/library



- **Programs for Children and Teens*:** Six weekly story times for children of all ages (9,400 attended), monthly DEAR (Dogs Enjoy Afternoon Reading) program, monthly Teens After Dark (800 participated), weekly math and reading tutoring, monthly Chess Club and Lego Club.
- **Dig Into Reading! Summer Reading Program and Teen Beneath the Surface*:** More than 3,300 youth participated in the Library's summer reading program. Research shows that summer reading is incredibly beneficial for students. The benefits to readers in a summer reading program, according to the American Library Association (ALA) include:
 - ◇ encouragement that reading become a lifelong habit
 - ◇ reluctant readers can be drawn in by the activities
 - ◇ reading over the summer helps children keep their skills up
 - ◇ helps to prevent "summer reading loss"
- **Light A Candle Fundraiser:** For the last 29 years the Longmont Public Library has held a community fundraiser the beginning of December. The public is invited to "purchase" a book to donate to the library and in return the Library includes a gift bookplate and offers the donor the initial check out. In 2013, the Light A Candle fundraiser raised nearly \$4,000 and more than 350 items were added to the collection.

**Funding provided by our dedicated Friends of the Longmont Public Library
— thank you!*

Did you know?

83% of Longmont households have a library card!

2013 BY THE NUMBERS

Items Circulated: 1,284,000 (or 14.2 per capita)

Patron Visits: 600,000

Web Page Visits: 248,000

Reference Questions Answered: 109,000

Computer Lab Use: 97,000 sessions

Residents with Library Cards: 57,000

Program Attendance: 31,000 (at 1,100 programs)

Meeting Room Users: 30,000 (at 1,200 meetings)

Items from Other Libraries: 25,000 lent/borrowed

Volunteer Hours: 6,500

Items Delivered to Homebound: 4,700

The Cost of a Longmont Library Card? Priceless (and free!)